



**TUESDAY, 27 MARCH 2018**

**3:30pm-8:30pm**      **REGISTRATION & INFORMATION**

**4:00pm-5:10pm**      **MASTER CLASS**  
Presented By: Berwin Leighton Paisner



**5:20pm-6:20pm**      **QUICKLINK**  
Get off to a rocking start at HICAP UPDATE with some intense networking! At this special energetic speed-meeting session, meet and network with delegates in a fast-paced business card exchange.

**6:30pm-8:30pm**      **OPENING NETWORKING RECEPTION**  
Hosted By: Pan Pacific Hotels Group



**WEDNESDAY, 28 MARCH 2018**

**8:00am-8:00pm**      **REGISTRATION & INFORMATION**

**8:00am-8:50am**      **CONTINENTAL BREAKFAST**

**8:50am-11:00am**      **PLENARY SESSION**

- WELCOME & OPENING REMARKS
- THE POLITICAL & ECONOMIC OUTLOOK
- THE HOTEL REVIEW & PERFORMANCE OUTLOOK
- THE INDUSTRY LEADERS SPEAK OUT

**11:00am-11:45am**      **NETWORKING BREAK**

**11:45am-12:30pm**      **BREAKOUT SESSIONS**  
Hotel investment/development opportunities and challenges in a variety of the region's markets are addressed in a series of country-focused sessions as well as a selection of special interest topics.

**SESSION 01**      **VIETNAM – RIDING HIGH (JUST DON'T LOOK DOWN)!**

**SESSION 02**      **MYSTICAL MYANMAR – READY OR NOT?**

**SESSION 03**      **SRI LANKA - GETTING UP TO SPEED**

**SESSION 04**      **ESCAPING THE BOX, BOLD NEW IDEAS FOR HOTEL FACILITIES & SERVICES**

**12:30pm-1:45pm**      **NETWORKING LUNCH**

**1:45pm-2:30pm**      **BREAKOUT SESSIONS**

**SESSION 05**      **WONDERFUL INDONESIA – WIDENING THE OPPORTUNITIES**

**SESSION 06**      **MALAYSIA – OPEN FOR BUSINESS**

**SESSION 07**      **MALDIVES – STILL THE SEXIST DESTINATION IN ASIA?**

**SESSION 08**      **THE DOCTOR IS IN! – ASSET MANAGER SECRETS TO OPTIMIZING RETURNS**

**2:30pm-3:00pm**      **NETWORKING BREAK**

**3:00pm-3:45pm**      **BREAKOUT SESSIONS**

**SESSION 09**      **THAILAND – REACHING FOR NEW HEIGHTS!**

**SESSION 10**      **PHILIPPINES – REDEFINING THE OFFER**

**SESSION 11**      **SINGAPORE – PREPARING TO ROAR AGAIN!**

**SESSION 12**      **BY DESIGN: CREATING COMPETITIVE ADVANTAGE**

**3:45pm-4:00pm**      **NETWORKING BREAK**



4:00pm-5:40pm **PLENARY SESSION**

## THE INVESTMENT OUTLOOK UPDATE

6:00pm-8:00pm **CLOSING NETWORKING RECEPTION – HELD JOINTLY WITH AOCAP**

HICAP UPDATE concludes with a reception at the YOTEL Singapore Hotel. Join the delegates from AOCAP for what promises to be a fantastic networking event. Bus transportation will be provided to the event and will depart from the Pan Pacific Singapore. Delegates are responsible for finding their own way home or back to the hotel after this event. Buses depart from the Pan Pacific Hotel (ballroom entrance) promptly at 5:40pm on a first-come, first-served basis.

Hosted By: YOTEL



## PRODUCED BY:



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With over three decades of experience, more than 150 events completed to-date, and in excess of 100,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business, and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative

Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London. The BHN website at [www.Burba.com](#) is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world. BHN is a division of Northstar Travel Group.



Hotel, Tourism and Leisure

Horwath HTL is the world's largest hotel industry specialized consulting organization, currently with 45 offices in 38 countries. Since the set-up of Asia Pacific operations in 1987, Horwath HTL – Asia Pacific has been involved with thousands of projects throughout the region in all phases of the property lifecycle for clients ranging from individually owned businesses to the world's most prominent hotel companies, developers, lenders, investors,

and industrial corporations. Horwath HTL currently operates out of regional offices in Tokyo, Beijing, Shanghai, Hong Kong, Bangkok, Singapore, Jakarta, Kuala Lumpur, Mumbai, Sydney, and Auckland.



Stiles Capital Events LLC (SCE) has been involved in event management, communications and marketing in the publishing, entertainment and hospitality industries since 1989. SCE has been associated with the development and organization of the Hotel Investment Conference Asia Pacific (HICAP) since its inception and the subsequent launches of HICAP UPDATE in 2009 and AOCAP (Alternative Ownership Conference Asia Pacific) in 2014 together with partners BHN (Burba Hotel Network) and Horwath HTL. SCE is based in the San Francisco Bay Area.